

Press Release



WPO selects winners of WorldStar Awards 2015 in Colombo, Sri Lanka

The judging session took place on November 19, 2014 as part of the second WPO Board Meeting activities

Chicago (US), November 2014 - Representatives from 17 packaging associations, members of **WPO (World Packaging Organisation)**, judged 264 packaging projects, from 37 countries, that entered the WorldStar Awards 2015. The judging session took place on November 19, the third day of **WPO's** Board Meeting program, held in Colombo, Sri Lanka. The week long program included working group meetings, the board meeting, an international congress - Packaging for Global Economic Resurgence, and of course, the judging session, all organised by **WPO's** member in Colombo, the Sri Lanka Institute of Packaging.

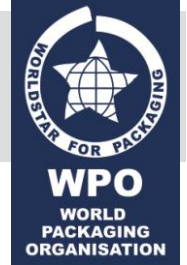
The number of winners, by category, was: Beverages 38 (out of 71 entries); Food 36 (69 entries); Health & Beauty 13 (27 entries); Household 12 (16 entries); Pharmaceutical & Medical 14 (16 entries); Electronics 8 (9 entries); and Other 25 (46 entries), Point of Sale 2 (out of 10). The country that received the most awards was the USA with a total of 21 WorldStar winners.

The candidates for the special categories - President's Award, Sustainability Award, and Marketing Award - will be announced in January. All winners will be recognised in a ceremony during the IPACK-IMA 2015 exhibition in Milano, Italy, to be held on May 19-23, 2015. <http://www.ipack-ima.it/eng/home>.

The complete list of winners of WorldStar Awards 2015 will be published online on 2 December, 2014 and can be found at www.worldstar.org. The results will also be published on WPO's website - www.worldpackaging.org. All winners will be notified individually.

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at www.worldpackaging.org.

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Requests for high resolution pictures of the winners contact Rachel Brooks at rachel.brooks@iom3.org.

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To be eligible to enter **WPO** WorldStar Awards the packaging must be a winner in a national or multi-national competition that is recognised by **WPO**. A list of recognised competitions can be found at www.worldstar.org

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